



ABCCORK PRESENTS

Labeling Wine: Practical, Convenient and Fun!

We all know the pride of bottling our unique blend or favorite varietal wine. One thing we often forget is the importance of labeling our wine. Wine labeling is important for many reasons: it is a practical way of keeping track and organizing your cellar; it's convenient when you are trying to locate a specific wine, and it allows you to indulge in your creative side!

Describing the type of wine in your bottle is a necessary step for the home winemaker; it is important to know each bottle's contents (varietal or blend), history and vintage year. Making several wine labels at once is easy with the tools the winemaking industry has available. All you need is a computer, printer, plain/gummed paper, or label stock, software that supports graphics and scissors!

You don't need fancy equipment; a computer with enough power to run a simple graphics program is fine. Some graphics software you may consider by Microsoft are; Word, Publisher, Access or Excel. Also available is the Classic Studio Labeling System with templates and designs pre-made for you to customize.

Whatever option you choose, when you have designed your labels you have to decide between printing and paper. In terms of printing, you can decide between printing color or black and white labels. That is a matter of style and how much money you are willing to spend. For paper or label stock there are a few choices: plain paper, gummed paper, self adhesive, or the Classic Studio Labeling System. Plain paper is the least cost of these but you need to determine a method of gluing the labels on to the bottles (this method should be good enough to hold the labels and easy to wash off). Gummed paper comes with glue pre-applied to the back. This type of label generally washes off the bottle easily when it is soaked. Self adhesive labels need support from a software program. For instance Microsoft comes with pre-set label sizes and you can purchase label paper from most office supply stores. These are pretty convenient, but the labels can be difficult to remove after using. The Classic Studio Labeling System comes with custom label sizes and offers both gummed and self-adhesive labels.

Making customized wine labels for your unique wines and blends are easy and rewarding. It allows you to celebrate the creative process of winemaking and express your creative side. Also, it is a practical way to organize your wines by content, history or vintage year.



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